Product Manager / Product Owner:
If nobody's in charge of the project representing the business, what you have is a company-funded hobby.

PM/PO

Business (Systems) Administrator:
Someone has to write down the requirements somewhere. This role is generally missing at Boomi which leads to a documentation gap.

BSA/BA
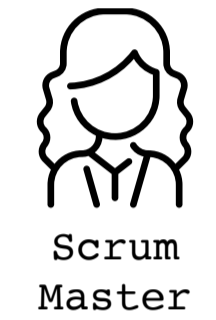
Scrum Master:
Are we on time, on budget, and meeting the requirements? What impedes the team's progress? Are we acting as a team?

Scrum Master
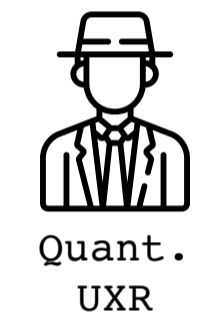
Quantitative UX Researcher:
What do we know? How do we know it? Is how we know it actually valid, or is it conjecture? How do we know more valid things?

Quant. UXR
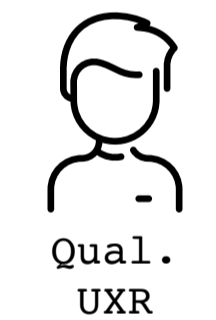
Qualitative UX Researcher:
What do we know? How do we know it? Is how we know it actually valid, or is it conjecture? How do we know more valid things?

Qual. UXR
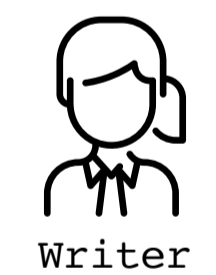
Web Content Writer:
What content should we be providing here? Is it readable and usable information? Is it accurate?

Writer

Web Content Editor:
Does this align with our style guide for voice and tone? Is it grammatically accurate? Can it be made better?
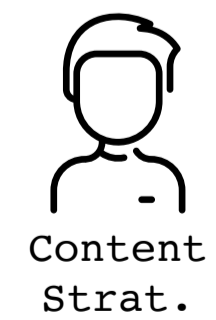
Editor

Web Content Strategist:
Who's in charge of this information? Where does it come from? When? How often? Is it still accurate? What's the editorial calendar?

Content Strat.
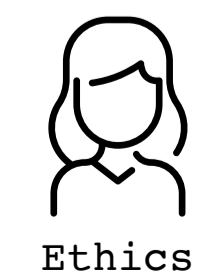
Chief Ethicist:
Does this product prevent harm to our customers, our users, and our business? Is it inclusive?

Ethics

Information Architect:
What's the meaning and goal? What's important, and what's not? What's the best structure to represent the meaning, goal, and importance?

IA

Taxonomist/Search Librarian:
Who's keeping all this organized and cleaned up?

Taxonomist

Visual Designer:
How do we draw interest to the important parts? How do we make it useful, usable, and desirable? What's the visual tone of the work?

Visual Des.

Information Designer:
How do we make this information both accurate and understandable? How do we ensure it can't be harmfully misunderstood?

Info Des.
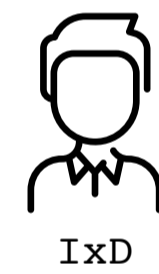
**Interaction Designer:**
What are the interactions to move between steps? How do we make them more effective? What microinteractions can we provide?

IxD

Technical Lead:
What are the technical goals? What are the technical constraints? How do we produce the request on time and within budget?

Tech Lead

Technical Subject Matter Expert:
What's the weird stuff about this project we need to be aware of?

Tech SME
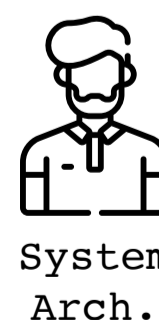
Systems Architect:
How does this system fit into the other systems in the company ecosystem? What system constraints do we need to track?

System Arch.

Accessibility Lead:
Is the product useful, usable, and desirable for users with disabilities? Does it meet accessibility laws and compliance?

Ally Lead
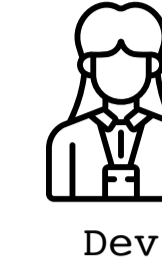
Developer:
What's the best way to build this to meet our tactical goals?

Dev

QA Lead:
How do we strategically approach testing so it's all complete and accurate by the project end?

QA Lead

Quality Engineer:
What's the best way to test this to meet our tactical goals?

QE

DesignOps:
Is the project following governance and design system standards? Does the team have everything they need for success?
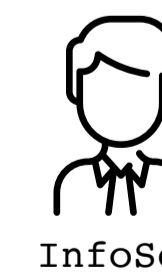
DesOps

Business Subject Matter Expert:
What business weirdness does the team need to know to be successful?

Bus. SME
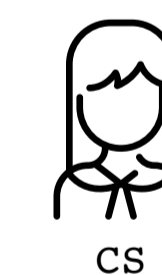
Customer support:
What have customers already told us around this area? What do we need to prepare for when supporting them?

CS
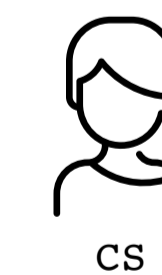
Legal:
Is this in legal compliance with our industry? What business risks does it add? What business risks does it remove?

CS

Information Security:
Is this product secure? Is the content secure? What do we need to discourage or prevent attacks on our systems?

InfoSec